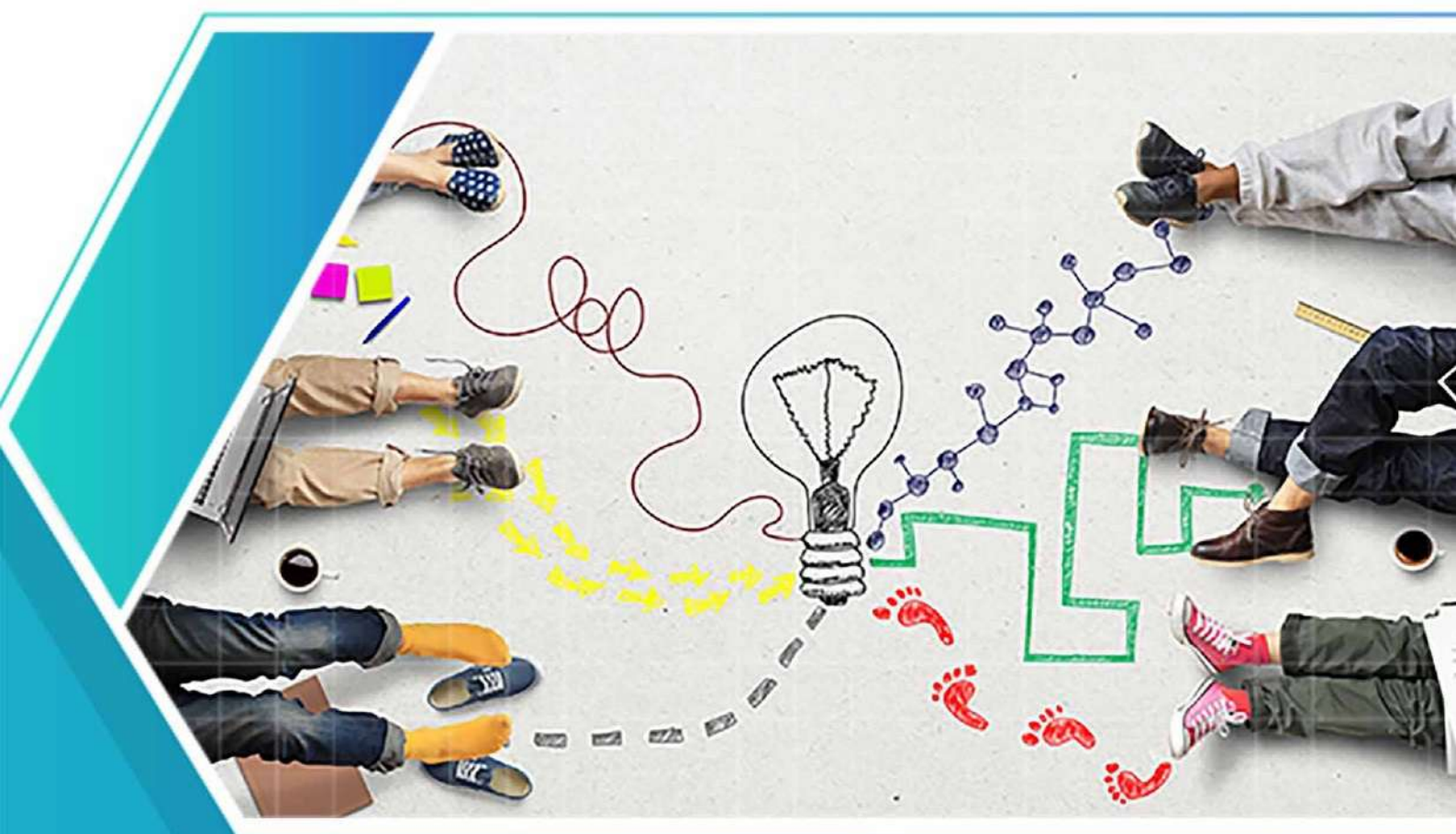




SPOCDEV

TECHNOLOGIES



Develop and Design
Your Success

ABOUT US



SPOCDEV Technologies offers all software solutions and website development and graphic design services at the reasonable price. From making a good website you can increase your business output.



As your digital marketing agency, we help your business to grow. We understand that it's a journey that takes time and we help you every step of the way.

We are your digital marketing team, and we are here to be your first port of call for all things online, and all things digital.



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SERVICES



Website Design

Website Design and Build

E-Commerce Website

Website Maintenance

Website Development



Graphic Design

Logo Design

Flyer Design

Business Cards

Brochure Design



Online Marketing

Social Media Marketing

Social Media Advertising

Blog Management

Email Marketing

Search Engine Optimisation

Pay Per Click

SMS Marketing

Ultimate Marketing Package

Professional Website Content



Other Services

Mobile App

Video Production

SSL Certificate



WEBSITE DESIGN



WHY?

Why?



Awareness

A website should not be overlooked; unfortunately, many businesses neglect this as an important aspect of their business and overall marketing mix.

Competitors

Whilst your website may not be performing, you can guarantee a competitor's website is! Keep your customers engaged in your website and not others!

Marketing

Online marketing becomes very challenging, especially if your website does not live up to the standards your customers expect. So it's important to keep it fresh!





- **User Guide**
- **Bespoke Pages**

- **Regular Backups**
"UWD provided a professional service which took my thoughts and made them into a great looking product."
▪ Addis Education

- Analytics Reports**
- Security**
- SEO Setup**

WHAT TO EXPECT

Our websites are designed bespoke to you, your business and your brief. Let us know what you envisage and we'll make it a reality! We have 54 detailed process steps in every website build, ensuring you get the website of your dreams.

You can expect a seamless and perfect service with top levels of communication at all times.



How long will it take you to make my website?

Typically we advise circa six weeks for all new website builds. However, our services are designed to suit you, our schedule and your business.

Can I make changes to my website once it is live?

You certainly can! Universal Web Design understands the importance of being able to dip in and out of your own website, with the ability to make changes easily.

Will you teach me how to use the backend?

Yes! After the website has been completed, we offer you a 1-1 training session, only charging an hour of our time enabling you to make all or the changes you need!



"Ignoring online marketing is like opening a business but not telling anyone."



WHY?

Online Marketing is of vital importance to any business. Not only is it all about getting your brand out there into the digital world, but it's also a great way of keeping track of and staying ahead of your competitors.

If you don't promote your business, how are customers going to know you exist?



Brand Awareness

Competition

ROI

SOCIAL MEDIA

All of our social media marketing services are tailored to meet your requirements, no matter what they are. When it comes to social media management, we've got you covered!





BLOG MANAGEMENT

Blog management is so important, we really can't stress it enough! Its influence in the digital marketing sector is growing rapidly! If you really want to get your business and your brand out there, then you need to have a blog.



EMAIL MARKETING

Email marketing services are a tried and tested method of provider-client-communication. It is quick, it's hassle free and convenient. It is also an extremely cost effective way to advertise to your existing customers; email marketing allows you to attract new ones as well!



Thank you